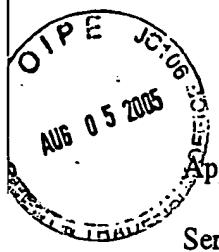


## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Applicant: Samra et al. :  
Serial No.: 09/474,588 :  
Filed: December 29, 1999 :  
For: METHODS AND SYSTEMS :  
FOR CREATING MODELS FOR :  
MARKETING CAMPAIGNS :

**AMENDMENT AFTER FINAL**

ENTER  
9APR  
18 OCT 05  
Mail Stop Amendment  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicants respectfully request consideration and entry of the following amendment submitted in response to the Office Action dated March 10, 2005 and made final.